



Press Release

Paris, January 9th, 2023

INNOVATION IN HEALTHCARE

RAMSAY SANTE, EUROPEAN LEADER IN PRIVATE HOSPITALIZATION AND PRIMARY CARE, HAS CHOSEN OCTOPIA TO DEVELOP ITS ONLINE STORE DEDICATED TO HEALTH AND WELLNESS

Ramsay Santé, the European leader in private hospitalization and primary care, is partnering with Octopia, the French expert in marketplace solutions, to launch its online store dedicated to health and well-being. This online platform strengthens Ramsay Santé's digital service offering initiated in 2017, designed to support the French in their daily lives. The Ramsay Santé online store offers nearly 50,000 products (around hygiene, physical activity, relaxation, sleep, childcare, parapharmacy, etc.) presented by some 30 professional sellers partnering with Octopia.

With the acceleration of digitalization in all sectors of activity and particularly in the health sector, Octopia confirms its ability to accompany all types of actors in their digital transformation by offering them a complete, adapted and relevant solution.

Thanks to Octopia's technology, Ramsay Santé meets the new expectations of the French and simplifies their daily lives by meeting all their needs in terms of health and well-being.

This project, developed with Octopia's know-how, allows everyone to have direct access to nearly 50,000 products selected from the catalogs of several generalist or specialized health partners and delivered directly at home.

Specifically, Octopia has developed the technological tool to connect to the Adobe Commerce e-commerce CMS.

This offer was chosen by Ramsay Santé, which was able to select qualified professionals, 90% of whom are French, from Octopia's large catalog of more than 15,000 sellers.

"If technology is essential to develop an online store, Octopia is pleased to have been chosen by Ramsay Santé to strengthen its position in the health and wellness market thanks to the robustness of its platform and the depth of its catalog," said Thomas Métivier, CEO of Octopia.

"Innovation has always been at the heart of our business strategy and we are delighted to be accompanied by Octopia in this technological adventure. Our ambition is to make Ramsay Services the digital companion for all the population's health needs with digi-physical services" says Olivier Tarneaud, Marketing and Digitalization Director at Ramsay Santé and Managing Director of Ramsay Services.

About Octopia :

Octopia is a French company that has developed a complete and modular marketplace solution. Thanks to its robust and scalable technology, its catalog of more than 15,000 qualified sellers, its logistical expertise and its experience as a marketplace operator for more than ten years, Octopia enables all physical retailers and pure-players to accelerate their e-commerce activity. Octopia supports retailers in Europe, Africa and the Middle East with solutions adapted to each market, allowing them to scale up quickly, benefiting from the tools and know-how of the leaders.

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About Ramsay Santé

Ramsay Santé is the leader in private hospitalization and primary care in Europe with 36,000 employees and 9,300 practitioners serving 10 million patients in our 443 establishments in five countries: France, Sweden, Norway, Denmark and Italy.

In hospitalization, Ramsay Santé offers almost all medical and surgical treatments in three business lines: Medicine-Surgery-Obstetrics, Medical and Rehabilitation Care and Mental Health. Wherever it is present, the Group participates in public health service missions and in the health network of the country, as in Sweden, where the Group has more than a hundred local health centers.

The quality and safety of care is the Group's priority in all the countries where it operates. This is why the group is today one of the references in modern medicine, particularly in ambulatory surgery and enhanced recovery after surgery.

Each year, the Group invests more than 200 million euros in innovation, whether in new surgical and imaging technologies, or in the construction or modernization of facilities. The Group also innovates in its organization and digitalization in order to deliver care more efficiently for the benefit of patients.

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